



ADVERTISING CONTRACT

Roberto S. Oca corner Railroad Sts., Port Area, Manila • Tel nos. 8527-7777 •
TIN 000-805-207-000

Date: **October 7, 2022**

Business Style: **Manufacturer / Other Real Estate**

TIN No.: **000-137-080-000**

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser

PLANTERS PRODUCTS, INC.

Product/ Material Version

Notice of Annual Stockholders' Meeting

Contact Persons **Ms. Khrizna J. Haloc**
Coporate Legal Affairs Dept.

Contact No.: **8818-2332 (local 103) / 0917-1201268**

Complete Billing Address

3/F, PPI Bldg., 109 Esteban, Legazpi Village, Makati City

Based on specifications below

email: kdhaloc@plantersproducts.com

Insertion Date/s

October 12 and 13, 2022

Ad Size/ Color

4col. (13.03cms. width) x 30cms.height
1/4page, Black and White

Section page/ position

Business section

Rate/ Col. Cm.

P 235.00/col cm.
(Instead of using P400.00/ccm. Weekday rate)

Cost of digital upload ***P 30,000.00/upload in bworldonline.com**

Cost

P 28,200.00 x 2insert
= P 56,400.00 print + *P 60,000.00

mirror upload in bworldonline October 12 & 13, 2022

Amount

P 116,400.00 plus 12% VAT

Total Cost

P 130,368.00 VAT Inclusive
Payment before publication

Please Note

Ad space / page subject to availability

Ad Material/s can be emailed at :admaterial@philstarmedia.com

2 days before issue date

Authorized by (Client):

RANILO M. MADERAZO
President and CEO

Printed Name & Signature of Authorized Representative

Accepted by (Publication):

HOUSE - BABES O. ADRIANO
Advertising Manager
0922-8073458

Printed Name of Designated STAR Representative

Signature of Designated STAR Representative

ADVERTISING RATES*

P 400.00/col.cm. (Mon.-Sat.) PANA member P 360.00/ccm.

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8X45)	144,000.00	259,200.00
1/2 Page (9x27; 6X40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4X30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

***Rates subject to 12% EVAT**

COLUMN=CMS./COLOR

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72 cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41 cm.	Full color + 80%
4 col.= 13.03 cm.9 col.= 29.75 cm.	
5 col.= 16.38 cm	

MECHANICAL SPECS *

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	29.75 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

MATERIAL DEADLINES

Please accomplish and email contract to adtraffic@philstarmedia.com. Please make your cheque payable to PhilSTAR Daily, Inc.
For Metrobank interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 151-304162363-2 Saving Account.
For PNB interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 1684-1000-5328 Saving Account.
For BDO interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 00258-8012541 Saving Account.